

## **Historic, Archive Document**

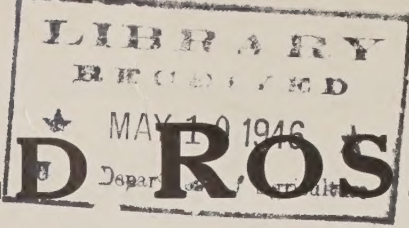
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1946



# HILLSDALE PLANTED ROSES

ALREADY PLANTED AND STARTED FOR YOU

Undoubtedly a great boon to the Rose buyer is the Rose pot, which enables us to offer our Roses already growing and blooming. This new way of selling Roses eliminates all danger of the plants being retarded in your garden, and insures the buyer of exactly the variety desired.

These plants are growing in pots filled with a specially prepared soil, heavily fertilized to insure rapid and permanent growth and bloom. Hillsdale Roses can be planted in your garden at any time during the growing season without showing even the slightest wilt of foliage, buds or blooms.

## Directions for Re-planting Potted Roses

The re-planting of Hillsdale potted Roses is very simple indeed. The pots are slit and carefully peeled off from the soil. The ball of earth is then set in the bed so that it comes about one-half inch lower than the finished level of the beds. Always press the soil firmly around the roots of any kind of plant. This is done to force the air-space out of the soil around the roots. After this, watering to soak the soil thoroughly down to the bottom roots is all that is necessary.

## Directions for Planting Dormant Roses

After the bed has been worked fine, a hole should be dug for each plant, large enough to accommodate the roots and deep enough so that the crown or bud is an inch below the soil surface. Work some well-rotted manure or commercial fertilizer into the soil. Press the earth firmly around the roots, and water the bed thoroughly.

Watering is most important. Remember that the roots are 12 to 18 inches below the soil surface, and it takes lots of water to soak the ground to that depth.

We have found that in planting dormant Roses, a protective covering over the canes for ten days to two weeks is very beneficial. The drying action of the sun and wind is thus prevented until the root action starts, when the covering is removed, and full exposure to light and air is given. Split burlap sacks or canvas are good for this purpose, or the soil may be hilled up around the plants.



Our Rose-Garden Where You Can Select Your Plants

All Roses in this list, \$1.35 each for potted plants, \$1.10 each for dormant plants, except where priced otherwise.

All varieties marked with an asterisk (\*) are also available in dormant plants

Quantity prices on dormant and potted Roses

	Per doz.	Per doz.
All \$1.10 Roses.....	\$12 10	All \$1.75 Roses.....\$19 25
All 1.35 Roses.....	14 85	

### Please Note

All prices quoted are for plants at our Nursery. An extra charge for the labor will be made when we do the planting.

Out-of-town orders which must be crated and sent by express, are accepted only when order is for 6 plants or more. An extra charge of 25 cts. per plant will be made for crating.

## HILLSDALE EVERBLOOMING HYBRID TEA ROSES

Modern Hybrid Tea Roses represent the height of the hybridizer's art. They are among the most popular flowers in the world, for both garden decoration and cutting. The blooms range from single to very double forms, through all the shades of pink, red, orange, and yellow, and in so many combinations of these shades that one gardener cannot possibly be acquainted with them all. They deserve a special place in every home garden, whether it be informal or formal in type, and will reward the grower with glorious fragrant blooms all summer long.

The varieties listed here have been carefully chosen for our locality.

**Ami Quinard.** Velvety crimson-maroon. One of the darkest reds.

**Autumn.** Double; orange-yellow and red.

**Betty Upchurch.** Orange-carmine outside, soft pink inside.

**Caledonia.** Long white buds opening to large double white flowers.

\***Charles K. Douglas.** Flaming scarlet suffused with velvety crimson.

\***Christopher Stone.** Velvety red; fragrant.

\***Condesa de Sastago.** Deep coppery pink inside, golden yellow outside.

**Cynthia.** Bright Oriental red; double.

**Dainty Bess.** Waxy rose-pink; single.

\***Dame Edith Helen.** Glowing pink; double.

**Duquesa de Penaranda.** Apricot-orange and pink.

**Edith Nellie Perkins.** Light cerise-pink, inside suffused gold.

\***Editor McFarland.** Brilliant pink; double shape-ly buds.

\***E. G. Hill.** Deep scarlet; double.

\***Etoile de Hollande.** Dark velvety red; fragrant.



HYBRID TEA ROSES

*Plant Hybrid Tea Roses for Colorful Beauty and Fragrance*

**General MacArthur.** Bright scarlet-crimson; intensely fragrant.

**Girona.** Orange-apricot.

**Glowing Carmine.** Deep carmine; lasting fragrance.

**Golden Rapture.** Rich yellow; double.

\***Grenoble.** Scarlet-crimson; long stemmed.

\***Gruss an Teplitz.** Dark maroon; in clusters.

**Hinrich Gaede.** Bright vermilion and gold.

**Heinrich Wendland.** Nasturtium-red inside, gold outside.

**Hoosier Beauty.** Deep scarlet, dark shadings.

**Imperial Potentate.** Deep rose-pink.

**Irish Charm.** Semi-double; blush-pink toned golden apricot.

\***Joanna Hill.** Creamy yellow shaded bronze-pink.

**J. Otto Thilow.** Rich rose-pink.

\***K. A. Viktoria.** Ivory white.

**Leonard Barron.** Buff-pink suffused gold.

**Los Angeles.** Flame-pink toned coral, golden base.

**Lucie Marie.** Yellow to apricot-cerise; double.

\***Luxembourg.** Bronzy yellow; double.

**Margaret McGredy.** Orange-scarlet.

**McGredy's Ivory.** Creamy white.

**McGredy's Scarlet.** Brilliant scarlet shaded rose-pink.

**McGredy's Yellow.** Buttercup-yellow.

**Mev. G. A. Van Rossem.** Orange-brown; fragrant, double.

**Miss Rowena Thom.** Bright pink, gold base.

**Mme. Joseph Perraud.** Shell-pink to orange.

\***Mrs. Charles Bell.** Shell-pink.

\***Mrs. E. P. Thom.** Pure yellow; double.

**Mrs. Sam McGredy.** Copper orange.

**HILLSDALE LANDSCAPE COMPANY • R. R. 13, Box 158, Indianapolis 44, Indiana**





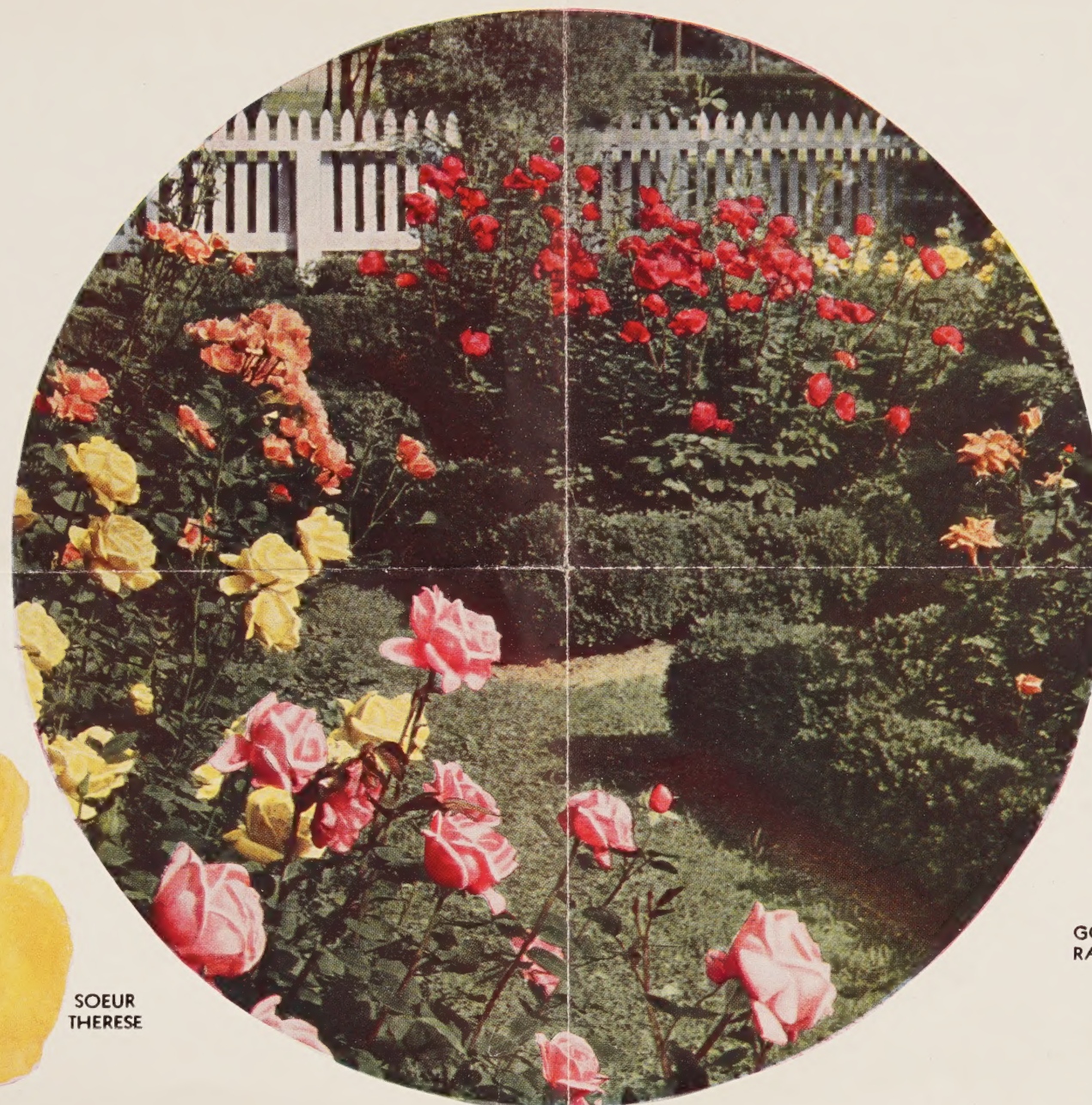


# HILLSDALE LANDSCAPE COMPANY

R. R. 13, Box 158, INDIANAPOLIS 44, INDIANA

## *To our many customers and friends:*

Due to curtailment of production last year, we were unable to supply many of our customers with plants they needed. However, this year we will have a larger supply of the same high grade Hillsdale Quality Plants and hope to be able to fill all your needs.



AUTUMN

CHRISTOPHER  
STONE

SOEUR  
THERESE

EDITOR  
McFARLAND

CONDESA  
DE SASTAGO

MRS.  
E. P. THOM

## 12 Select Varieties of *Hillsdale Everblooming Roses*

All are two-year field-grown plants, No. 1 grade. For those who can plant their Roses early, we are offering dormant plants at a reduced rate, of the same high grade as our potted Roses. They should be in the ground before April 15.

After April 15 only our famous potted plants will be available. These strong vigorous bushes are ready for you at any time and can be set out during the summer. You will not be disappointed in them.

### ONE OF EACH

Dormant Plants . . . . \$12.10

Potted Plants . . . . \$14.85

HEINRICH  
WENDLAND

GOLDEN  
RAPTURE

ETOILE DE  
HOLLANDE

PINK  
RADIANCE

JOANNA  
HILL

CALEDONIA





### HYBRID TEA ROSES, continued

**Mrs. H. Bowles.** Rose-pink, shaded salmon.  
**\*Mrs. P. S. du Pont.** Rich yellow; double.  
**Picture.** Warm pink to salmon.  
**Pink Dawn.** Deep rose-pink toned orange.  
**\*Pink Radiance.** Rosy pink.  
**Pink Rapture.** Deep pink.  
**Poinsettia.** Rich bright red.  
**\*President Herbert Hoover.** Creamy yellow tinted pink.  
**President Plumecocq.** Coppery yellow and salmon.  
**Rapture.** Deep pink; double  
**\*Red Radiance.** Glowing crimson.  
**Red Talisman.** Deep crimson  
**Rose Marie.** Satiny pink.  
**Roslyn.** Deep golden yellow; double.  
**Rouge Mallerin.** Deep red; double.  
**Schwabenland.** Deep rose-pink.  
**Sensation.** Rich dark crimson.  
**Souv. de Cl. Pernet.** Long buds rich yellow.  
**\*Soeur Therese.** Rich yellow; double.  
**Southport.** Scarlet, true Tea Rose scent.  
**Souv. de Mme. C. Chambard.** Rich rose-red to rose-pink; semi-double.  
**Sunkist.** Coppery orange.  
**Syracuse.** Scarlet-crimson  
**\*Talisman.** Rich yellow and rose-red.  
**The Doctor.** Pink; double.  
**Ville de Paris.** Sunflower-yellow.  
**Victoria Harrington.** Velvety dark red; intensely fragrant.

### PATENTED HYBRID TEA ROSES

<b>Charlotte Armstrong.</b> Pat. 455. Blood-red.	Potted \$1 75
<b>Commando.</b> Pat. pending. Salmon-rose.	1 75
<b>Countess Vandal.</b> Pat. 38. Pink, copper and gold.	1 75
<b>Crimson Glory.</b> Pat. 105. Deep crimson.	1 75
<b>Eclipse.</b> Pat. 172. Rich gold.	1 75
<b>Heart's Desire.</b> Pat. 501. Luminous red.	1 75
<b>Lowell Thomas.</b> Pat. 595. Deep yellow.	2 50
<b>McGredy's Sunset.</b> Pat. 317. Buttercup-yellow tipped orange.	1 75
<b>Mirandy.</b> Pat. 632. Dark red.	2 75
<b>Mme. Chiang Kai-shek.</b> Pat. 644. Light canary-yellow.	2 50
<b>Pearl Harbor.</b> Pat. 637. Pink; double.	1 75
<b>Pink Princess.</b> Brownell Sub-zero. Pat. 459. Deep pink.	1 75
<b>Peace.</b> Pat. 591. White; double.	2 75
<b>Texas Centennial.</b> Pat. 162. Red and gold.	1 75
<b>Will Rogers.</b> Pat. 256. Dark red.	1 75



CLIMBING ROSES

### CLIMBING ROSES

**American Beauty.** Carmine-red.  
**Dr. W. Van Fleet.** Soft flesh-pink.  
**Excelsa.** Rose.  
**Mary Wallace.** Pink.  
**Mme. Gregoire Staechelin.** Pink.  
**\*Paul's Scarlet.** Scarlet.  
**Paul's Lemon Pillar.** Lemon yellow, fragrant.  
**Silver Moon.** Cream.

### PATENTED CLIMBING ROSES

<b>Blaze.</b> Pat. 10. Crimson; repeat bloomer.	\$1 75
<b>Doubloons.</b> Pat. 152. Orange.	1 75
<b>Golden Climber.</b> Pat. 28. Gold.	1 75
<b>Golden Pyramid.</b> Brownell Sub-zero. Pat. pending. Yellow.	1 75
<b>King Midas.</b> Pat. 586. Golden yellow.	2 00
<b>New Dawn.</b> Pat. 1. Shell-pink; everblooming	1 75

### HYBRID PERPETUAL ROSES

**American Beauty.** Pink shaded.  
**Frau Karl Druschki.** Snow-white.  
**General Jacqueminot.** Crimson-red.  
**Paul Neyron.** Large; pink.

### POLYANTHA or BABY ROSES

**Cameo.** Soft salmon-pink, suffused gold.  
**Chatillon.** Bright pink with orange; semi-double  
**Dagmar Spath.** White.  
**Gloria Mundi.** Orange-scarlet.  
**Golden Salmon.** Bright salmon-orange.  
**Ideal.** Dark red.  
**Karen Poulsen.** Scarlet.  
**Miss Edith Cavell.** Red; semi-double.  
**Orange Triumph.** Scarlet-orange; double.  
**Sunshine.** Golden orange to soft pink.

### FLORIBUNDA ROSES

**Else Poulsen.** Two-toned pink.  
**Gruss an Aachen.** Salmon-rose.  
**Lafayette Improved.** Crimson.  
**Pink Lafayette.** Pink.

### PATENTED FLORIBUNDA ROSES

<b>Donald Prior.</b> Pat. 377. Bright scarlet.	\$1 75
<b>Pinocchio.</b> Pat. 484. Salmon-gold.	1 75

### MISCELLANEOUS ROSES

**Grootendorst Red.** Shrub Rose. Bright red; all-summer bloomer.  
**Grootendorst.** Pink. All-summer bloomer.  
**Harison's Yellow.** Bright yellow.  
**Hugonis.** Light yellow.  
**Rosa Rugosa Rubra.** Shrub Rose. Single; magenta-crimson.  
**Rosa Rugosa Alba.** Shrub Rose. Single; white.  
**Sky Rocket.** Shrub Rose. Single; red; all-summer bloomer.



FLORIBUNDA ROSES

# HILLSDALE LANDSCAPE COMPANY

Office and Nurseries 1/4 mile south of Castleton, Ind. Branch Nursery and Garden Shop at 47th Street, on Allisonville Road—now State Road 37

R. R. 13, Box 158, INDIANAPOLIS 44, INDIANA